**EXECUTIVE SUMMARY AND RECOMMENDATION**

Based on the analysis of the imdb data from RSVP movies, please find the following insights:

1. Number of movies released have been steadily declining year over year.
2. Maximum number of movies has been produced in the month of March (@ 824 nos.) out of about average 2,855 movies that were released in all the three years.
3. Drama was the most popular genre with 4,285 movies released with average movie duration of 106.77 minutes.
4. RSVP movies can also focus on the other genres like Comedy and Thriller which are the next highest popular genres in order.
5. Median rating with more than 8 score can lead to increased chances for a super hit movie.
6. Dream warrior pictures and National Theatre Live have produced the highest rated movies.
7. James Mangold, Soubin Shahir and Joe Russo are top 3 directors which RSVP can consider for doing projects
8. As far as the top actors are concerned, top 2 actors are Mamooty and Mohanlal.
9. On the Indian artiste, Vijay Sethupathi and Taapsee Pannu have been popular giving super hit movie ratings.
10. Marvel Studios, Twentieth Century Fox and Warner Bros. can be the choicest global partners for RSVP, due to the highest number of votes received for their top 3 movies.